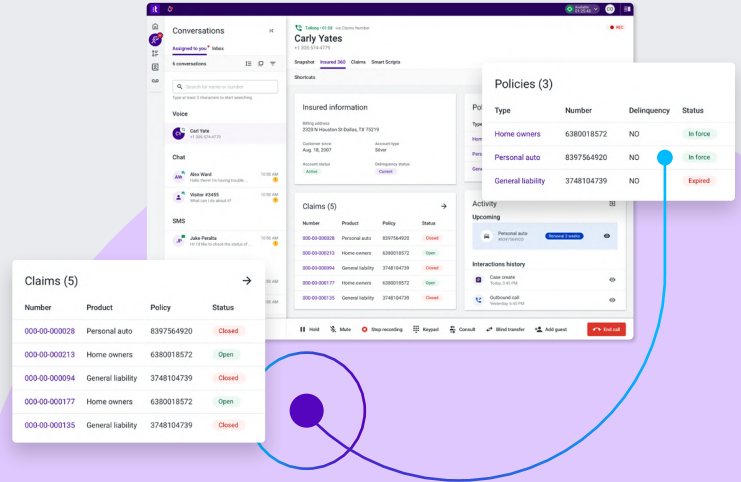




FINANCIAL SERVICES & INSURANCE

Talkdesk Financial Services Experience Cloud™ for Insurance

Meet the AI-powered contact center platform purpose-built for insurance.



Increase customer loyalty



Improve employee retention



Increase business agility



Reduce operating costs

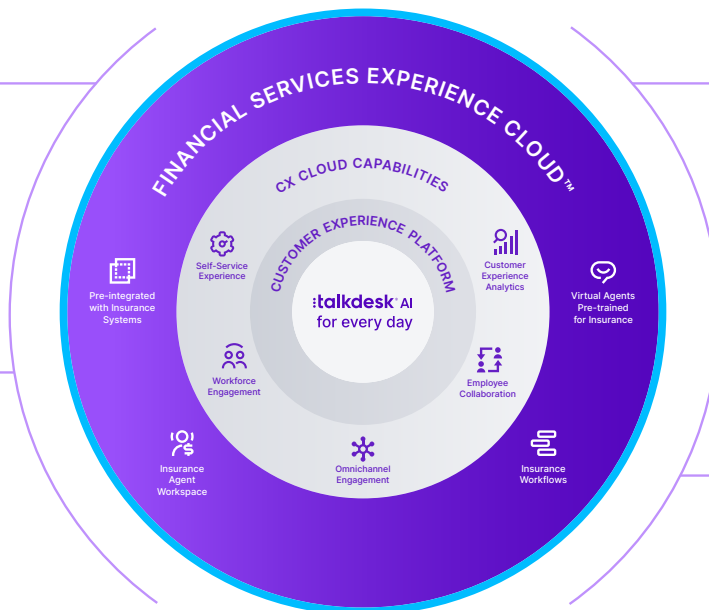
The insurance industry is at an inflection point with customer experience (CX). Insurers face tremendous pressure on growth and profitability spurred by industry consolidations, market volatility, cyber threats, new market entrants, climate change, and more. At the same time, customers are expecting more seamless, personalized, and digital-first experiences.

Talkdesk Financial Services Experience Cloud is the AI-powered contact center platform purpose-built to unify the customer journey across policy servicing, claims, and new business. It comes pre-integrated with Claims Management Systems (CMS), Policy Administration Systems (PAS), and Customer Relationship Management (CRM) systems, pre-designed with customer-carrier workflows, and pre-trained with AI and insurance intent libraries that enable empathetic service.

Key features

CRM, CMS, and PAS integrations connect vital client data including policy detail and claims history for a unified customer journey.

Insurance agent workspace surfaces customer policy information, claims history, previous interactions, and other customer context in a single, unified view for increased efficiency and speed to resolution.



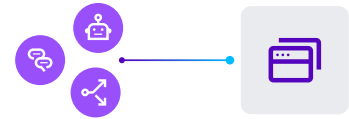
Virtual agents for insurance are conversational bots which autonomously solve customer issues with a human-like experience powered by AI that's pre-trained to understand insurance scenarios and handle them with empathy.

Insurance workflows leverage AI and integrations to streamline interactions and automate processes such as FNOL and policy changes.

Capabilities

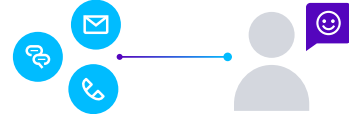
Streamline policy servicing, claims, and new business.

Pre-built routing flows, bots, and agent scripts are integrated with CMS, PAS, and CRM systems to fulfill insurers' top priorities for customer experience.



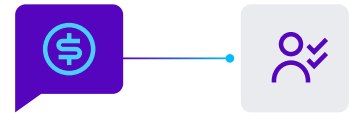
Improve customer engagement and satisfaction.

Omnichannel communication through voice and digital channels enable bi-directional interactions that meet customer expectations.



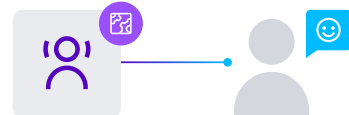
Personalize automated interactions.

Conversational bots recognize insurance scenarios and use this information to accurately and empathetically help customers resolve their inquiries.



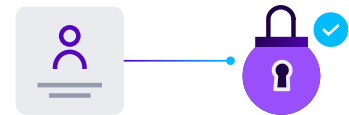
Empower employees with actionable insights.

Financial Services Experience Cloud uses AI and integrations with your systems of record to proactively meet customer needs during interactions in real time.



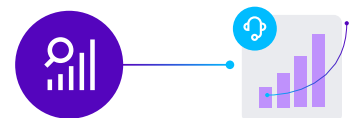
Ensure compliance, enhance security, and protect customer data.

Pre-built scripts for agents, along with interaction recordings and a native compliance application, mitigate risks of negligence and fraud.

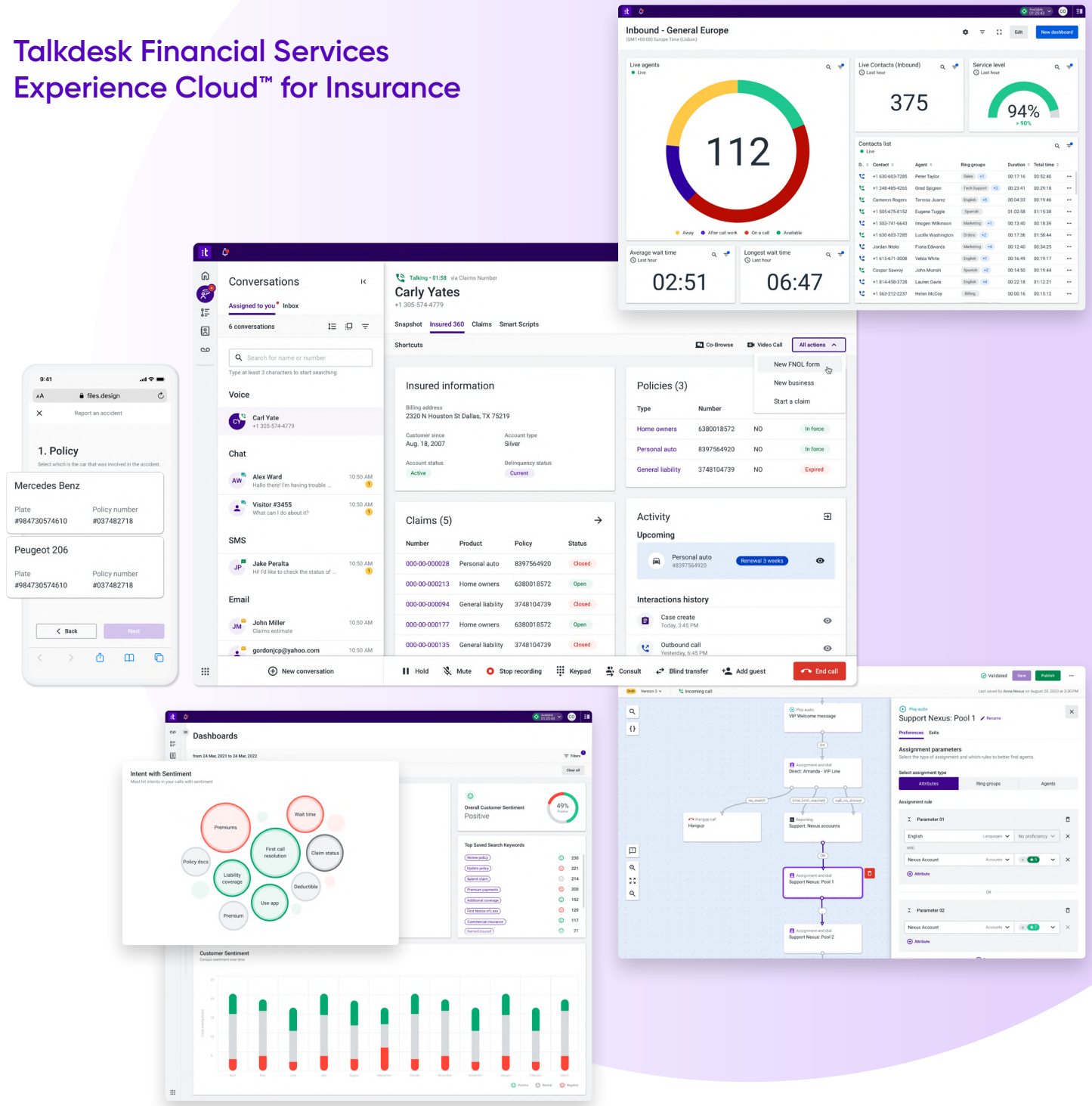


Leverage data to improve performance and operations.

Dashboards and feedback empower your teams with metrics to track KPIs and surveys to capture, analyze, and act on insights. Gain the data needed to make informed decisions that lead to happier customers and increased loyalty.



Talkdesk Financial Services Experience Cloud™ for Insurance



About Talkdesk

Talkdesk® is a global AI-powered cloud contact center leader for enterprises of all sizes. Talkdesk CX Cloud and Industry Experience Clouds help enterprises deliver modern customer service their way. Our trusted, flexible, and innovative contact center platform leverages AI and automation to drive exceptional outcomes for their customers and improve the bottom line. [Learn more](https://www.talkdesk.com) and take a [self-guided demo](https://www.talkdesk.com) at www.talkdesk.com.

talkdesk®
Experience. A better way.

Talkdesk Financial
Services Experience Cloud™
for Insurance

